



**FOR IMMEDIATE RELEASE**

## **FirstAir launches TRAX eMobility apps implementation**

MIAMI, July 16, 2018 – With its slogan of "Fly the Arctic", FirstAir is known as Canada's "Airline of the North". It offers passenger and cargo services to and from Montreal, Ottawa, Winnipeg, Edmonton, Iqaluit, Rankin Inlet, Yellowknife and all throughout the Northwest Territories. FirstAir has a fleet of ATR 42s and Boeing 737-400 series aircraft that are gravel and ice strip equipped for landing in remote places. In fact, in 1958 while on contract for the Geological Survey of Canada, the airline first mounted "tundra" tires on Piper Super Cub airplanes (see photo above) which helped revolutionize the capacity to explore the arctic regions. FirstAir has always sought to pioneer and advance its operations. It continues that approach with its recent plans to go mobile using the TRAX eMobility apps.

FirstAir plans to use the Production / Line Control web application in conjunction with the QuickTurn and TaskControl apps. The web-based app allows Crew Chiefs and Controllers to view the production and manpower data in an interactive dashboard to see all tasks, deadlines and non-routine issues, as well as make job assignments. Line and Hangar employees will use the QuickTurn and TaskControl apps for defect management, routine task cards and picklists, record A/C P/N transactions, and other related activities. FirstAir expects to reap gains in increased productivity, decreased downtimes, and lowered costs as a result of deploying the eMobility apps.

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### **About TRAX**

TRAX provides comprehensive software solutions designed to cater to all aspect of aircraft maintenance management. With over 170 customers, TRAX is the best-of-breed global provider of aviation maintenance mobile and cloud products in the market today. TRAX products support digital signatures, paperless Workpacks and manuals, RFID-capability for logistics, Biometric security, offline capability for mobile apps, web-based applications and the ability for users to work anywhere with easy access to real-time information.



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